



VERSACE

STYLE ICON OF THE ARABIAN BREED



DEDICATED TO

VERSACE

MARCH 11, 1995 - FEBRUARY 15, 2008

"We want people to remember VERSACE
not just for his beauty and being a great sire,
but that he was a kind and gentle soul
who just wanted to please.

Anyone who met VERSACE knows
how gentle and sweet he was.
He was our dearest friend."

John T. Brown & Dr. Robert Williams





VERSACE

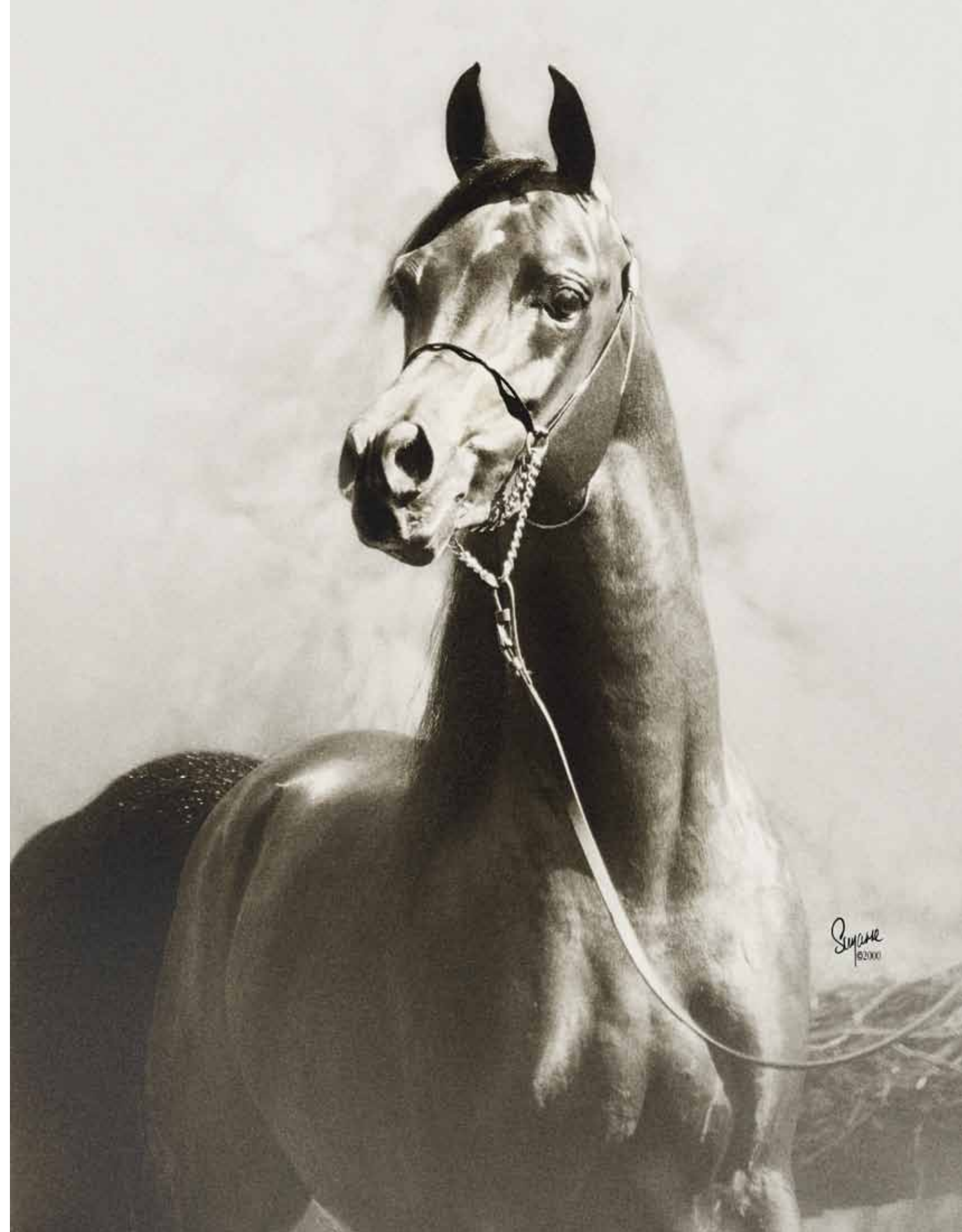
THE STYLE ICON OF THE ARABIAN BREED

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VERSACE

In mainstream society today, this name immediately brings to mind images of modern fashion design that incorporate edgy, exciting, vibrant colors with elegant, classical elements. The name of Versace has become an icon for a very specific style, a look that is both current and timeless. How appropriate that in the society of Arabian horses, the name of **VERSACE** is also an icon for the timeless style, beauty, and exotic look sought after by breeders around the world. Much has been written about-



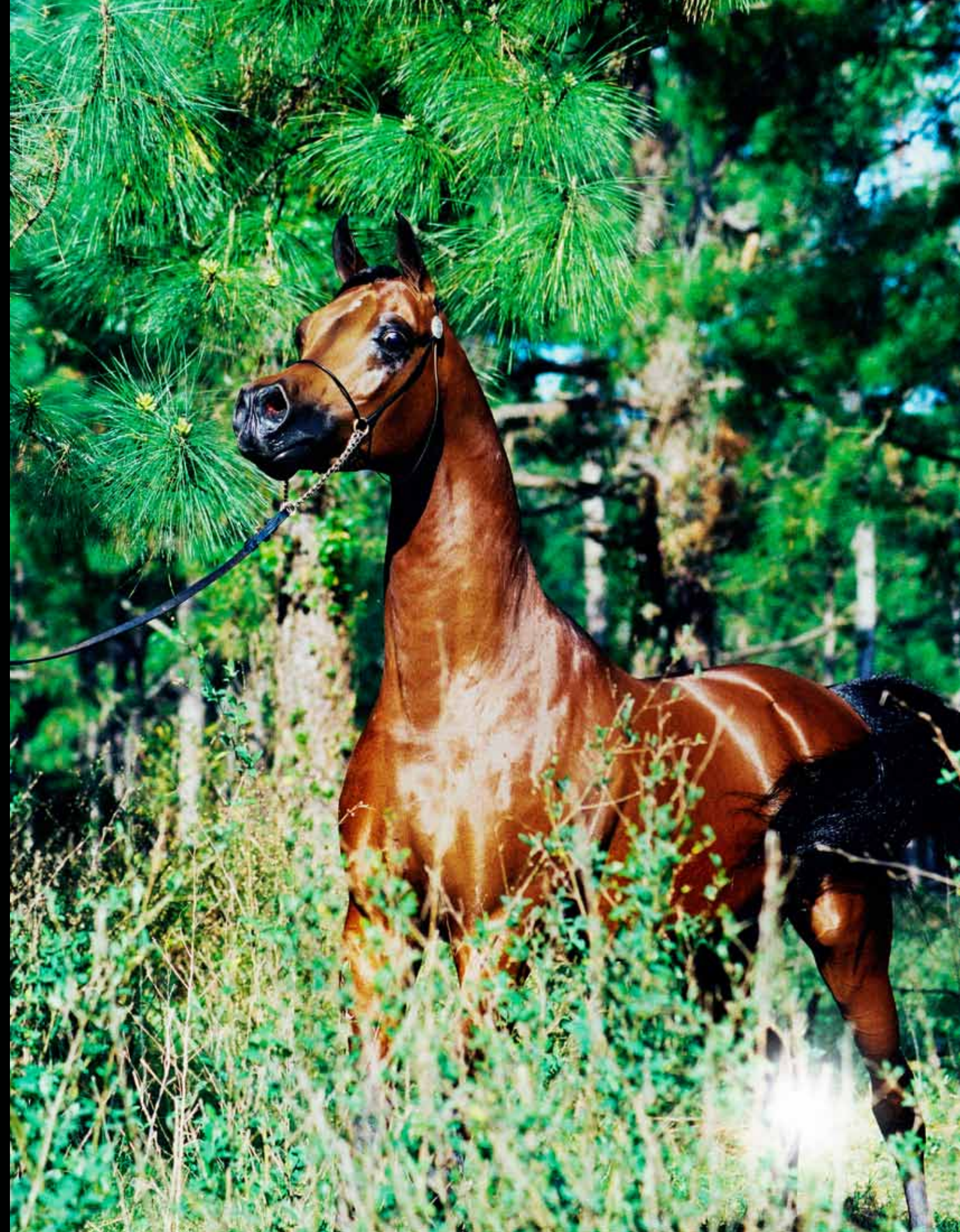
B E A U T Y



Symone
©2001



E L E G A N C E





VERSACE

STYLE



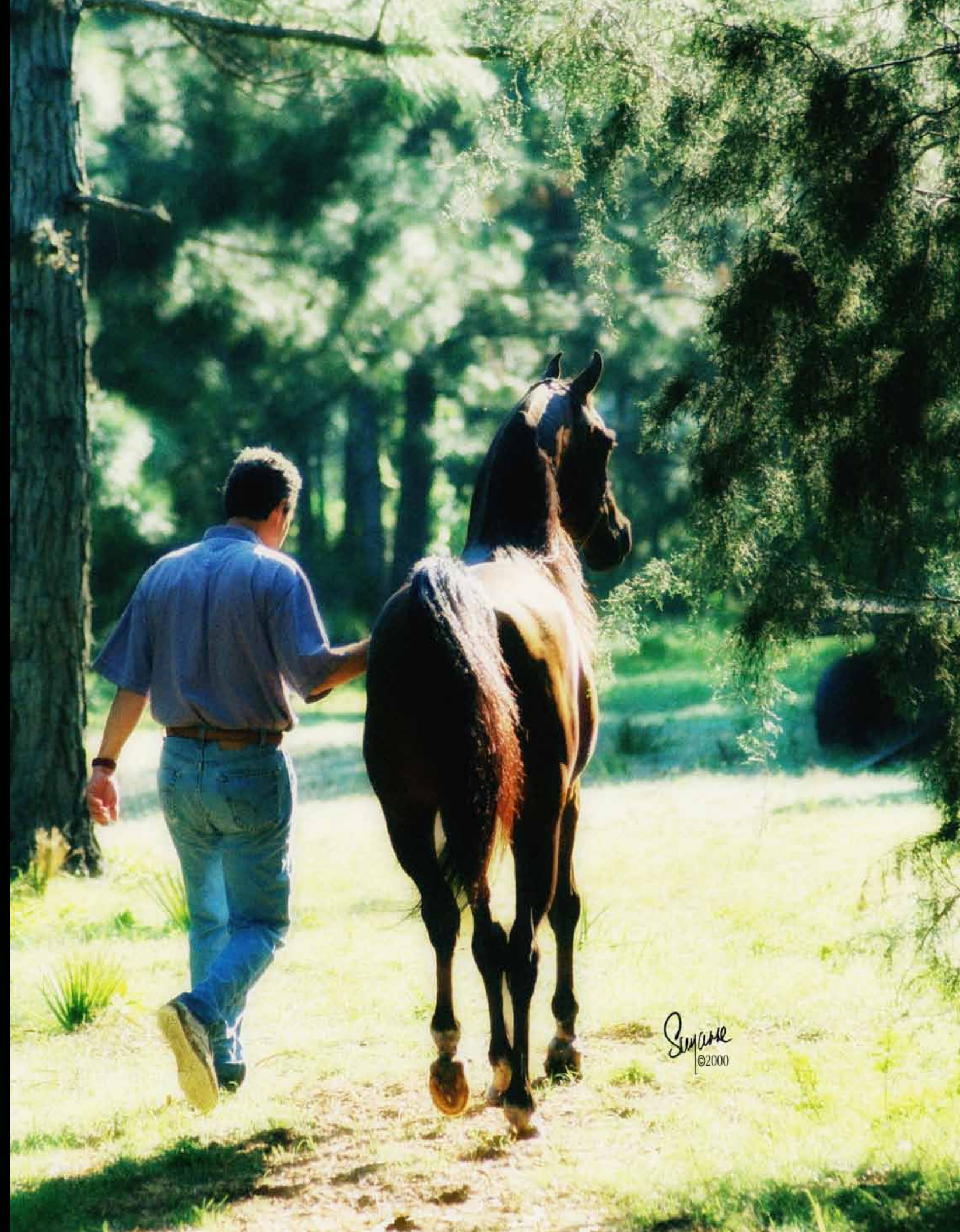


I N T E L L I G E N C E





C H A R A C T E R



Sumner
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VERSACE



Much has been written about **VERSACE**, as well as his breeders and owners, John Brown and Dr. Robert Williams of Rojo Arabians. However, a short synopsis may be helpful. Versace was born on March 11, 1995. His sire was **FAME VF**, a U.S. National Champion and Canadian National Reserve Champion Stallion, and a son of the legendary sire Bey Shah. In addition to his show ring success, Fame VF was a sire of numerous national champion sons and daughters in both halter and performance. His pedigree is a blend of Polish and Crabbet breeding; a combination that is historically proven to produce high quality individuals. Over the years, this sire line has become globally influential and it continues to expand with every foaling season. Fame VF sired over 80 breeding sons and without a doubt, Versace was the most beautiful. Many breeders believe it was Versace's dam who contributed the "X" factor that made him extra special and set him apart from his other male paternal siblings.



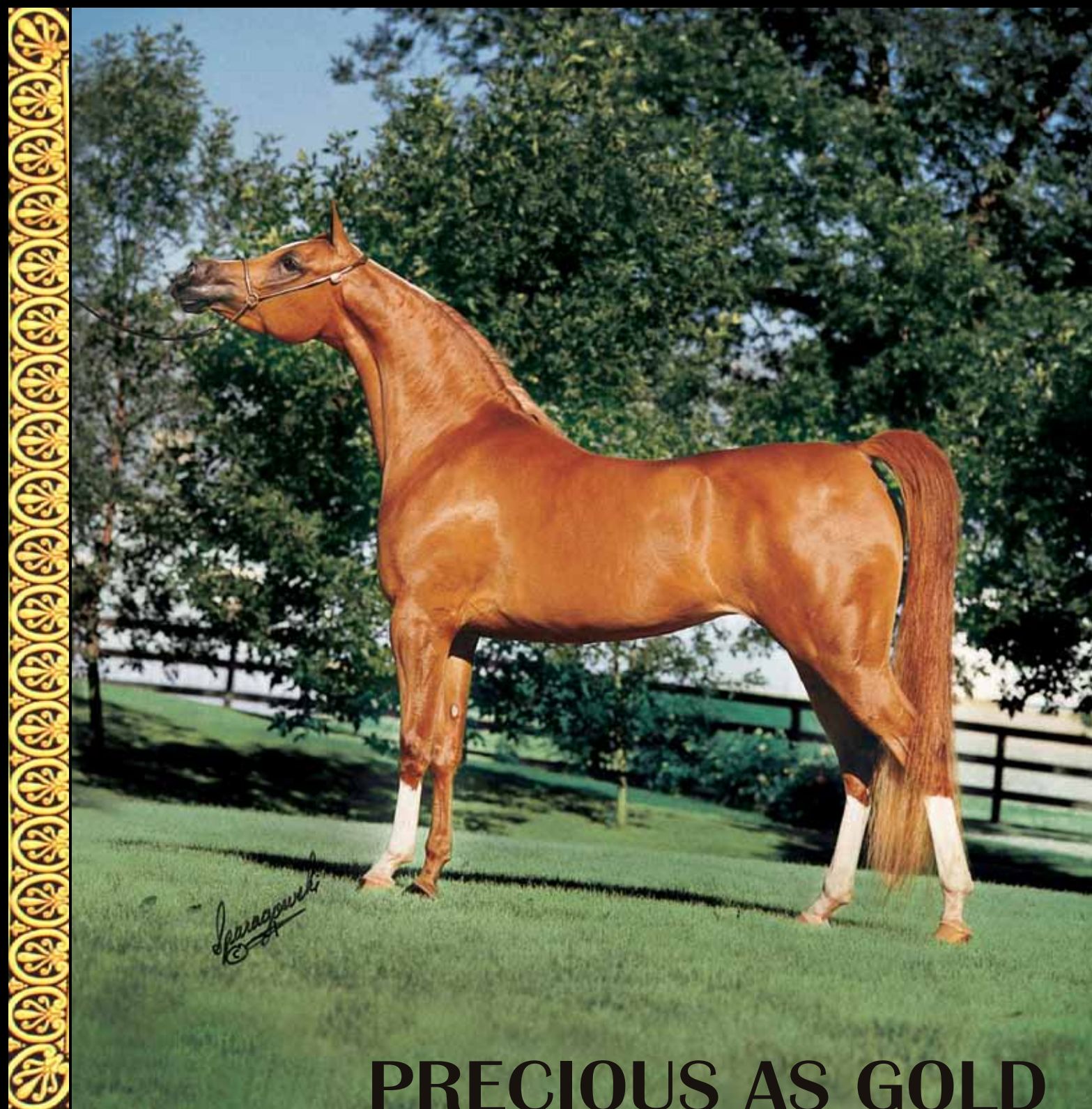
FAME VF



Versace's extraordinary dam was the priceless El Shaklan daughter, **PRECIOUS AS GOLD**. Through El Shaklan, Versace inherited his aristocratic Spanish and Egyptian heritage, including one of the most famous dam lines in the history of the breed through his great granddam - Estopa. To know Precious As Gold was to love her. Her beauty was breathtaking and her almost human capacity for showing love and affection charmed everyone she met. Precious As Gold seems to have passed these qualities on to her children, including Versace, and in turn, he passed them to his children.

Precious As Gold was out of the Classy McCoy daughter, Autumn in Gold. This dam line provided links to Crabbet, Polish, and Egyptian breeding. Autumn In Gold was a marvelous representation of her pedigree. She was a mare of tremendous substance with a very good body and top line. She had a feminine face, a long, fine neck, and she had good movement. Autumn In Gold contributed many of these fine qualities to her daughter, Precious As Gold.

No horse is perfect, but Precious As Gold was one of the most exotic Arabian mares the breed has ever known. In fact, Precious As Gold has attained an almost cult-like following because of her extraordinary beauty and charm. Precious As Gold's offspring are highly sought after. A knowing comment such as, "This horse is double Precious As Gold," hold immense significance for many breeders primarily because her descendants – especially through her son Versace – are so beautiful and they produce that beauty with amazing consistency.





Sumner
© 2001



VERSACE

National and international championship titles are extremely impressive. Never the less, a successful show career does not guarantee a successful breeding career. Although Versace earned two U.S. National Top Ten awards in halter, his ultimate destiny was to become one of the most important sires the breed has ever known.





DESTINY FULFILLED

Now, let us expand upon Versace's story and discuss his priceless legacy. At this time, Versace has sired over 550 offspring. Many of his sons and daughters have earned national and international championships in halter and performance. In addition, a select group of Versace's offspring followed his example, and today, they are the leading sires and dams of the breed.



Versace's first 12 foals were born in 1998. Their beauty and quality immediately earned him recognition as a young sire of great promise. With his second foal crop in 1999, Versace fulfilled that promise. From just 49 foals, seven became multi national champions in halter and performance including: Da Vinci FM, Odyssey SC, American Idol, Vizcaya RA, Amurath Czhibago, Movado, and the spectacular half-Arabian Queen Versace. Several of these first champions also became successful producers of champions as well.





VERSACE | DA VINCI FM

One of Versace's most famous sons is **DA VINCI FM**. This handsome bay stallion is out of Full Moon Astar, by Yahya Matuk. He was bred by Cathleen Murphy Economy and is owned by Sally and Jim Bedeker of Gemini Acres Equine. Da Vinci FM's dam, Full Moon Astar, contributed diversity and star quality through her pedigree. She carries Spanish lines through GG Samir, Egyptian lines through Ramses Fayek and his sire Nazeer, and Polish lines through Bask. With a pedigree of this caliber, Da Vinci FM is a tour de force in breeding strength.

Da Vinci FM began his show career with early success winning the title of U.S. National Reserve Champion Yearling Colt. Later, he was named U.S. National Reserve Champion Senior Stallion. His breeding career is equally successful. At present, Da Vinci FM is the sire of 286 registered foals. Among his most notable offspring is the gorgeous MPA Giovanni, x Glitzy, a U.S. National Champion Futurity Colt and sire of multiple champions in halter and performance. Goddess of Da Vinci, x Goddess of Marwan, was the 2013 Scottsdale Champion Three-Year-Old Filly and Scottsdale Reserve Senior Champion Mare. In 2011, Goddess of Da Vinci had been Scottsdale Junior Champion Filly, as well as the U.S. National Reserve Champion Yearling Filly. In addition, Da Vinci FM sired Scottsdale Champion SW Da Vidica, x SW Jasmine, as well as many other halter and performance champions. Da Vinci FM is becoming a globally recognized sire of excellence. His exciting daughter Kahilat Al Shahania (Princess Davinci GA) x Symphony Of Love, was purchased by Al Shahania Stud of Qatar where she will surely be an asset to their internationally acclaimed breeding program.



DA VINCI FM



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MPA GIOVANNI
AVALON PHOTOGRAPHY



SW DA VIDICA



KAHILAT AL SHAHANIA



GODDESS OF DA VINCI



ODYSSEY SC, x Latoura Echo; bred by Rojo Arabians and owned by JP Heritage Arabians is a beautiful individual and one of Versace's most successful champion offspring. Odyssey's dam, Latoura Echo, is by the U.S. National Champion Stallion Echo Magnifico. Her pedigree contributes Polish lines through the stallion Aladdin; Spanish, Egyptian, and Russian lines through the mare, SS Magnolia; Gainey breeding through Gai Parada, and Crabbet lines through Serafix. Although Odyssey's pedigree is diverse, there is a common denominator of exceptional quality.



ODYSSEY SC



Odyssey's titles include Canadian National Reserve Champion Two-Year-Old Colt, U.S. National Champion Futurity Colt, Canadian National Champion Futurity Colt, and Canadian National Champion Senior Stallion. In addition, Odyssey SC is a sire of champions including Canadian National Champion Mare AAOTH, TRJ Copper Monet, x TR Copperclassique; Canadian National Champion in halter and performance, Jackee O, x Fames Lady Jane; and U.S. National Sport Horse Champion Two-Year-Old Colt, Rohara Sojourn, x Lily Marlaina, and others.



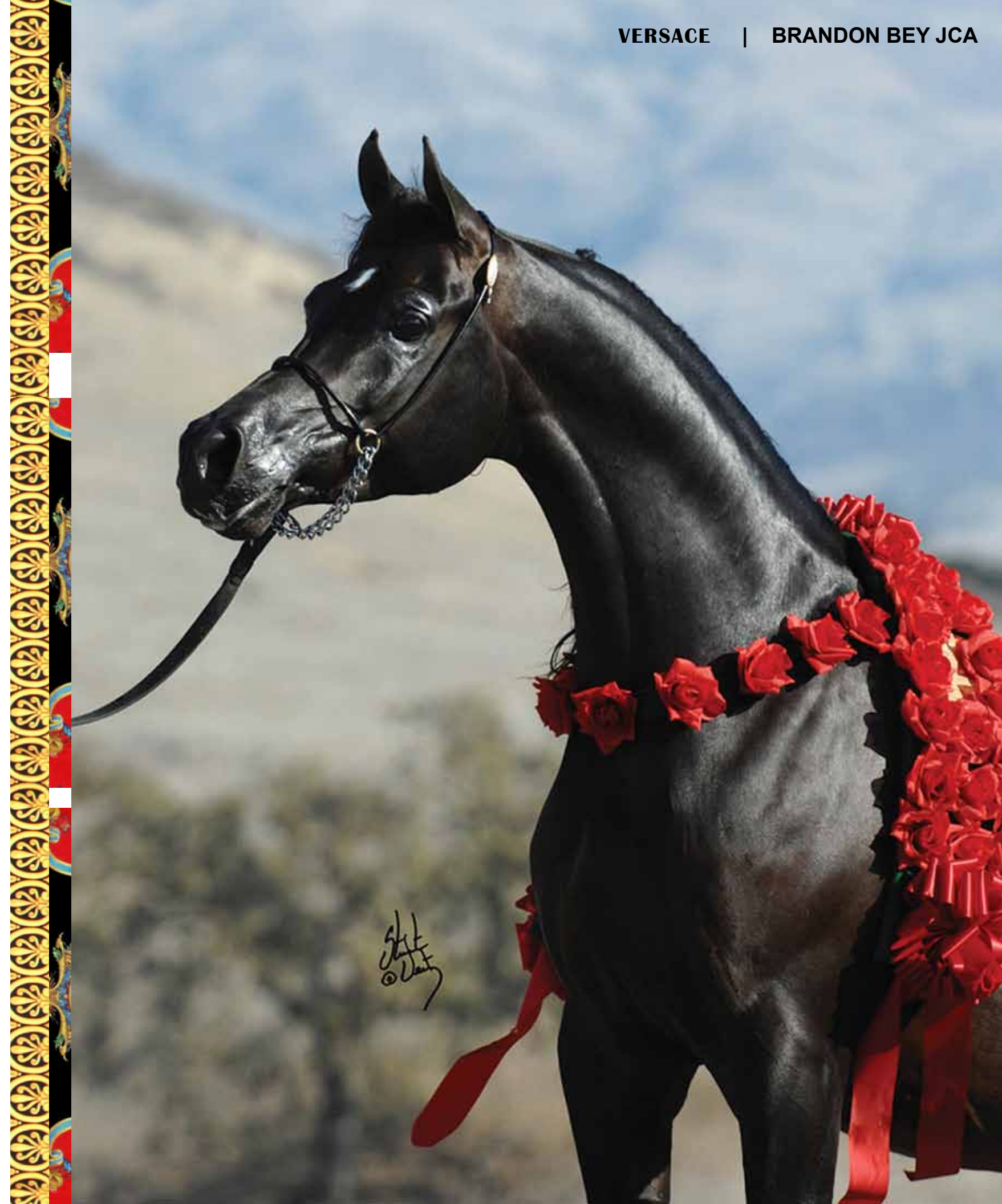
ROHARA SOJOURN

© LYNN AXDEMAN
Photography



California is home to one of Versace's national champion sons, **BRANDON BEY JCA**, x Hushahby Bey, by Bey Shah. Brandon Bey JCA was bred and is owned by Manny Lawrence of Jade Creek Arabians in Santa Ynez, California. Brandon Bey JCA is a very tall, imposing, and handsome stallion. His dam, Hushahby Bey, carries the valuable blood of the great Bey Shah, her pedigree also carries Polish and Russian breeding and includes the stallions Aladdin, several crosses to Bask, Naborr, and one of Varian Arabian's great foundation mares, Naganka.

Brandon Bey JCA has earned the titles of U.S National Champion and Canadian National Champion Stallion AAOTH, as well as Scottsdale and Regional championship titles. Brandon Bey JCA is also a sire of champions including Herondina JCA, x Nahanna OD, the Unanimous Scottsdale Champion Yearling Filly AAOTH, bred and owned by Manny Lawrence. Additional champions sired by Brandon Bey JCA include: Mancini Bey SMF, x Marrissah, a Scottsdale Western Pleasure Futurity Champion; Bijan Bey JCA, x Prada by Ecaho, a Scottsdale Top Ten Yearling Colt and Region II Top Five Yearling Colt, as well as STLA Purple Jade, x Khelli PGA, a Scottsdale and US National Top Ten Half Arabian Yearling Filly.





HERONDINA JCA



LYLA ROSE JCA



LYLA ROSE JCA



JERIS BEY KAARIZMA



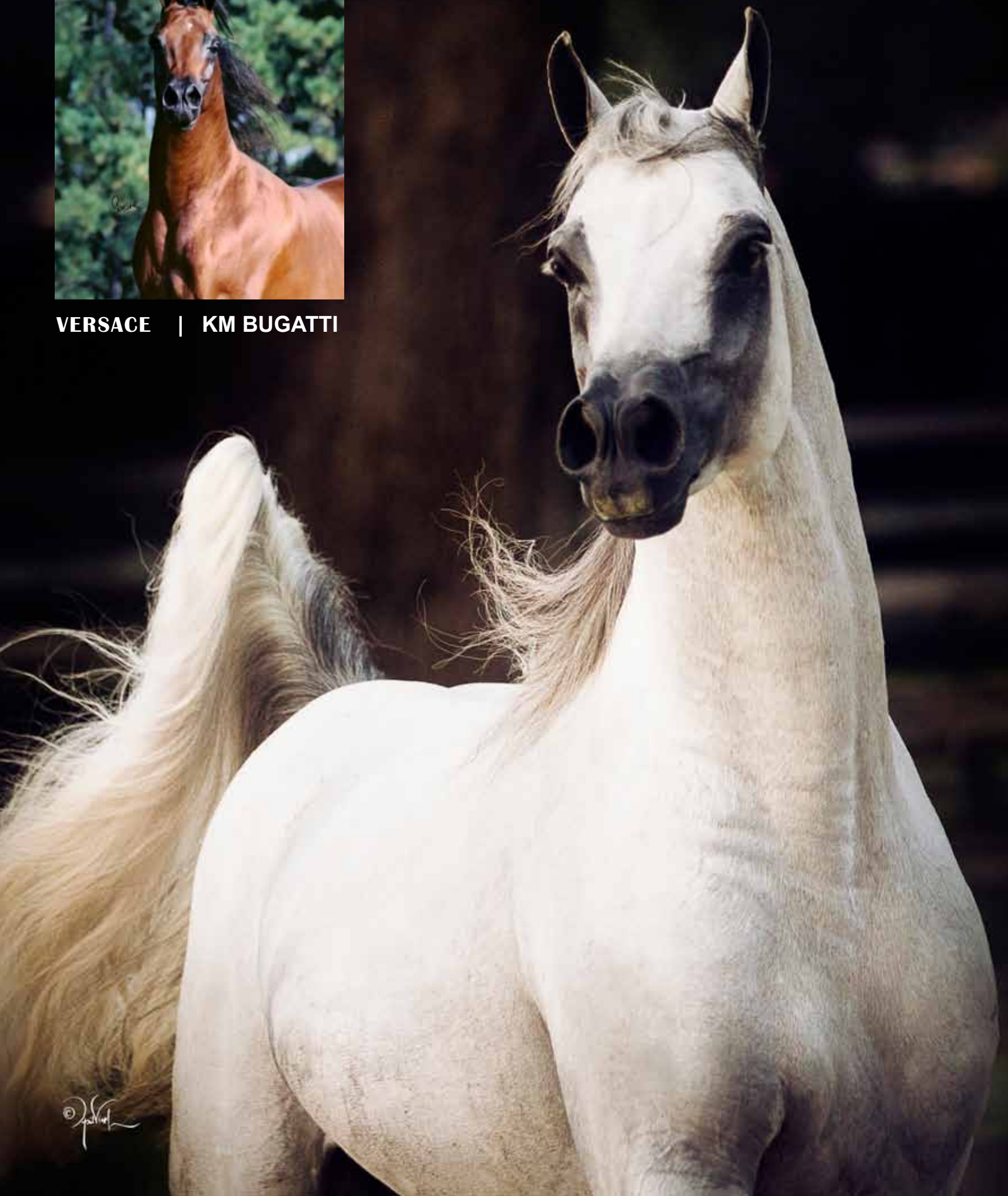
BRANDON BEY JCA

BRANDON BEY JCA is also the sire of international champions. His daughter, Lyla Rose JCA, x FForever Rose, owned by Rhodri Jones of the UK, was the 2012 Midland Gold Champion Filly and UK Supreme Champion Mare. Brandon Bey is also the sire of Olivia Rose JCA, x Fforever Rose, a Scottsdale Top Ten Filly purchased and exported to Qatar by Al Shaqab Stud. Jeris Bey Kaarizma, by Brandon Bey JCA, was three times Supreme Grand Champion in Australia.





VERSACE | KM BUGATTI



The stunning grey Versace son, **KM BUGATTI**, x Sanegors Lady D, was foaled on April 22, 2005. According to the Arabian Horse Data Source, he was bred by Maurtia Morrill, albeit he has been owned by KM Stables, Kristi Waters, since that same day. KM Bugatti's sire line is immediately recognizable to breeders throughout the world. However, his dam side, although less familiar, is also full of national champions and champion producers in halter and performance in North America, Europe, Australia and New Zealand. Sanegors Lady D carries some of the very same bloodlines as Versace including El Shaklan and the prolific champion producing lines of Varian Arabians.

KM BUGATTI is a charismatic stallion with great stature and carriage. His exceptional good looks and conformation earned him the title of U.S. National Champion Arabian Stallion AAOTH, and his incredible athletic ability earned him the title of U.S. National Reserve Champion Arabian Hunter Pleasure Junior Horse – TWICE!. KM Bugatti is the only living stallion to win U.S. National Championship titles in both halter and performance the same year.





As a sire, **KM BUGATTI** is a consistent producer of extreme quality. Perhaps his most noteworthy offspring is the spectacular superstar, Luxemere Jizette, out of TA Jihana Bey, by Genesis C, bred by Todd Roberson and owned by the Anthony Marino family. Luxemere Jizette is a breathtaking beauty whose titles include Canadian National Champion Futurity Filly, US National Reserve Champion Futurity Filly, US National Champion Three-Year-Old Filly, and U.S. National Champion Junior Mare 1-3 Years-Old. KM Bugatti has sired numerous other National, Regional, and Scottsdale winners including TKS Oh My Gatti, U.S. and Canadian National Reserve Champion, and Scottsdale Champion. KM Bugatti is a young stallion that is capable of contributing many more champions to the Arabian breed.

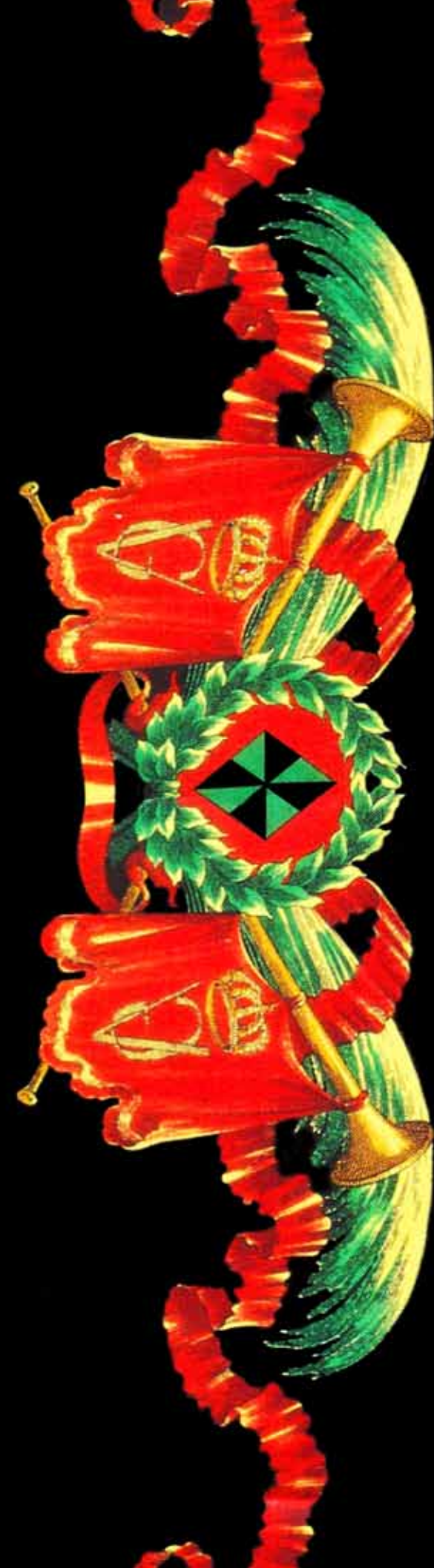


LUXEMERE JIZETTE



VERSACE | DA VALENTINO

Versace's undisputed leading son - both as a show horse and as a sire - was the amazing **DA VALENTINO**. The tragic loss of this important stallion at the young age of eight rocked the Arabian horse community. In his short lifetime, DA Valentino achieved super star status in the show ring and left behind an incredible legacy of champion sons and daughters.





VERSACE | DA VALENTINO

Dr. DeCarol and Jan Williamson of Dolorosa Arabians are the breeders of DA Valentino, as well as his dam, DA Love by Padrons Psyche. The Williamson's breeding program has produced numerous national champions in halter and performance. They have made the initials, "DA", and the name Dolorosa Arabians, synonymous with quality. DeCarol Williamson is a true believer in Versace and has bred his exquisite mares, several of them by Padrons Psyche, repeatedly to the stallion.





DA BAILE



DA DIGNITY



DA ESCADA

VERSACE | DA PRODIGY

DeCarol Williamson has bred four full siblings to DA Valentino including a full sister; DA Valentina, and three full brothers; DA Casanova, DA Legacy, and **DA PRODIGY**. DeCarol believes that DA Prodigy may be the best horse his breeding program of over 30 years has ever produced. He is extremely impressed with this young stallion's first foals and believes DA Prodigy has the potential to equal or exceed his brother's ability as a sire.



DA PRODIGY



VERSACE | DA VALENTINO

Dan and Maureen Grossman of Stoneridge Arabians purchased **DA VALENTINO** as a late yearling and owned the great stallion until his tragic loss in 2011. As the dedicated guardians of this great stallion, the Grossmans provided every imaginable opportunity for DA Valentino to fulfill his ultimate destiny both as a show horse and as a sire. DA Valentino holds six U.S. National and Canadian National Champion Halter titles. In addition, DA Valentino sired 312 offspring, to date, and he is a leading sire of champions in the United States and Canada.



DA VALENTINO continued the Versace legacy with his top winning offspring including the young emerging super star Vitorio TO, x Sol Natique, bred by Thirteen Oaks Arabians and owned by the Don and Janey Morse family of Oakridge Arabians. It is evident that Vitorio TO is already following in his sire's hoof prints. At this time, Vitorio TO already earned five U.S., Canadian, and Brazilian National Championship titles!



AJ MANAYER (BELLA VITORIO ORA)



VITORIO TO



CHANTILLY LACE ORA



In addition to his phenomenal show career, **VITORIO TO** has made a name for himself in the breeding barn as well. His exquisite foals are winning at many of the most important shows including Canada, Scottsdale, the Breeders World Cup, and the Arabian Breeders Finals. Among Vitorio TO's most successful offspring is the Scottsdale Champion Filly and Canadian National Reserve Champion Victoria Principle M. Vitorio TO also sired the 2013 Unanimous Scottsdale Champion Yearling Filly and Breeders World Cup Gold Supreme Champion Yearling Filly, AJ Manayer (Bella Vitorio ORA) x Anna Marie BHF, bred by Oak Ridge Arabians and now owned by the Ajman Stud. Another winner at the 2013 Breeders World Cup was the Supreme Silver Champion Futurity Auction Yearling Filly, Chantilly Lace ORA, x Raherra by Rahere. The sky is the limit for this young grandson of Versace!



VICTORIOUS LD

Additional important and successful **VERSACE** grandget through DA Valentino include **ECENTRIC VALENTINO**, x Amelia B, bred by Beverly Halquist. Eccentric Valentino is an exciting young stallion. Some of his highest honors include the titles of Canadian National Reserve Champion Two-Year-Old Colt, Canadian National Champion Futurity Colt, U.S. National Champion Stallion 4-5 Years-Old, and U.S. National Reserve Champion Senior Stallion 4 Years and Over. **VICTORIOUS LD**, x Queen Adiamonds, bred and owned by Les and Diane Van Dyke, is another promising young son of DA Valentino. Victorious LD has numerous Scottsdale and Regional Championship titles and he was the 2012 U.S. National Reserve Champion Three Year Old Colt.



ECENTRIC VALENTINO & LUCIANA FASANO



VALORI TRF



VERSACE grand daughters are just as successful in the show ring and they are proving to be exceptional producers too. The DA Valentino daughter **VALORI TRF**, x Satin Chall, was bred by Jordan Simons, and is now owned by Claire and Margaret Larson. Valori TRF has many championship titles to her credit including U.S. National Champion Yearling Filly, U.S. National Champion Futurity Filly, and U.S. National Reserve Champion Junior Mare.





ALWAYS VALENTINE MI

Versace's influence has gone global through his sons, daughters, and grandget. Greg and Julie Farrell and Jane Farrell of Mulawa Stud in Australia are very familiar with the **VERSACE** and **DA VALENTINO** bloodlines and they are using them with great success. The Farrell's beautiful young mare, **ALWAYS VALENTINE MI**, x Always An Angel, was named U.S. National Reserve Champion Two-Year-Old Filly. Her spectacular full sister, **VALENTINOS ANGEL MI**, has been even more successful winning several prestigious titles including Australian National Champion Yearling Filly, East Coast Champion Filly, and National Stud Show Champion Yearling Filly. Al-Mohamadia Stud of Saudi Arabia recently acquired Valentinos Angel MI for their award-winning program.



VALENTINOS ANGEL MI



CAVALLI



The **VERSACE** grandson **CAVALLI**, DA Valentino x Aspyn, was bred by Robert and Sally Poling. Dean and Terri Wikel of Pegasus Arabians noticed Cavalli's extreme quality early in his life and purchased him as a late weanling colt. The Wikels showed Cavalli and won numerous titles including Arabian Breeders World Cup Silver Supreme Champion Junior Colt and ABWC Champion Junior Stallion of 2009. Awaad Mubarak of Kuwait purchased Cavalli in 2011 and the young stallion is now continuing the valuable blood of DA Valentino and Versace in his new homeland. Cavalli recently made a public appearance in Menton, France at a special presentation during the Mediterranean and Middle Eastern Championships. He is a handsome and impressive stallion - no doubt he will win many more championships and sire beautiful foals.



European and Middle Eastern breeders crave beauty. Therefore, it is no surprise that **VERSACE**, as well as his sons and daughters, appear in many international breeding programs. **MASTER DESIGN GA** is a handsome chestnut son of Versace who is continuing the family tradition of excellence in the show ring and the breeding barn. Master Design was foaled in 2003. He was bred by Warren and Margit Bentley of Geneva Arabians, USA. In 2004, Rhodri Jones of Bychan Arabians in the UK purchased him. Master Design's dam, Bea Society Belle, is by Bask El Amigo. She contributes two Polish lines through the stallion Bask, as well as a line to the National Champion Stallion and leading sire Khemosabi. This combination of diverse bloodlines was designed to succeed.

MASTER DESIGN GA is a very accomplished show horse and sire. He began his career with the title of Scottsdale Champion Colt. Later, he was British National Champion Stallion, Towerlands Senior Champion Stallion, as well as the leading sire of the British Nationals in 2008 and 2009. Additional titles for Master Design GA include Top Ten at the Salon du Cheval's World Championships for three consecutive years and Reserve Champion at the Dubai International Show. In 2011, Master Design GA was Gold Champion and Best In Show at the Kaub International Show; Class Winner, Gold Champion, and Best in Show at the Emerald Cup, and he won the 7-9 Years-Old Stallions, as well as the title of Bronze Champion Stallion at the Tulip Cup. Most important of all is the quality of the Master Design GA foals – they are exceptional. He is the sire of multiple national and international champions.



The **VERSACE** son **VERVALDEE**, x Giavanna, was born in 2003. He was bred by Rojo Arabians and is owned by Ajman Stud. This brave stallion has a heartbreaking story of love, commitment, and a promise fulfilled. Elisa Grassi, a person who knows Vervaldee well, shared his tale... "Frank (Sponle) saw Vervaldee as a young colt and really believed in his potential. He encouraged Sheikh Ammar Bin Humaid Al Nuaimi, Crown Prince of Ajman, owner of Ajman Stud to lease Vervaldee. Later, in 2009, Sheikh Ammar purchased the stallion.

A few years ago, Vervaldee was affected by a severe form of lymphangitis ulcerosa. As a result, his left hind leg became very swollen. At the time, Vervaldee was in Ajman. We quickly determined that the heat made it difficult to manage his condition and to keep him comfortable. Although it was a tough decision to separate from him, as he is the sweetest stallion, besides an amazing sire, Sheikh Ammar decided to send Vervaldee to Alamo Pintado, the world famous equine clinic located near Santa Ynez, California. This clinic is one of the very few places in the world that could treat the illness.

After a few months at the clinic, Vervaldee's condition improved, so he was moved to Gallun Farms, which was only a few minutes from Alamo Pintado. Greg and Nancy Gallun were so kind to Vervaldee. Unfortunately, his leg is still huge and although this is a permanent affliction, he lives happily and free of pain.

We believe that as a result of the illness and treatment, Vervaldee's semen production suffered, and now it can not be shipped or frozen. This left only one option, which was to ship mares from Ajman and Europe to the United States for Vervaldee to breed. Never a wiser decision was made!



2010



Knowing the quality of foals Vervaldee left in Ajman before his departure, Sheikh Ammar selected some very special mares for **VERVALDEE**. The first year Vervaldee's mares included Felicia RLC and Eagleridge Passionata. The results were two foals: Aj Mardan, out of Felicia RLC, and Aj Panamera, out of Passionata. Aj Mardan flew back to Europe as a yearling. He was named All Nations Cup Champion the same year that his half sister, Aj Siyadah, also sired by Vervaldee, was All Nations Cup Junior Champion Filly. Both of them went on to win more titles. Aj Siyadah was Junior Champion in Qatar and Silver Champion in Dubai. Aj Mardan was Junior Champion in Abu Dhabi and Sharjah. Vervaldee's offspring are outstanding. In 2013, we were blessed with more amazing foals including; four full sisters to Aj Siyadah, 2 fillies out of La Bella Versace FR, and two outstanding foals out of Panarea by Palawan, a colt and a filly.





VERVALDEE is a once in a lifetime horse. It hurts to have him so far from home, but we are happy knowing he is content and getting the very best care possible in the United States. Now that Vervaldee's condition is stabilized, he has been moved to Zerlotti Equine in Texas, where Dr. Mario Zerlotti will manage his care. Sheikh Ammar has gone beyond what many others might have considered reasonable to save Vervaldee's life. The excellent care Sheikh Ammar provided for Vervaldee has allowed this important sire to contribute all his wonderful qualities to the breed through his beautiful sons and daughters."





Half way across the globe, we find Versace's son, **THEE APPRENTICE**, living in his new homeland of Brazil. Thee Apprentice is out of Legacy's Diva, by Legacy of Gold, he was bred by Vincent Sarno of the U.S. According to a report in The Arabian Magazine by noted Arabian horse expert, Anette Mattson, "Thee Apprentice was imported as a young colt to Sweden by Moëll & Moëll. He sired 19 foals in Sweden prior to his exportation to Brazil." This repost was confirmed by none other than Lenita Perroy, the person responsible for bringing Thee Apprentice to Brazil.

"I had some friends looking for a Versace son to bring to Brazil. When I saw Thee Apprentice in Europe, I knew he would be perfect for them. Several people came together to form a partnership, they include Benedito Morato of Haras Morab and Laucidio Coelho of Haras Engenho with his adviser, Veterinarian, Dr, Paulo Zandavalli, and they invite me to become a partner too. Thee Apprentice has been in Brazil for only two years now and his first foals are just yearlings. Thee Apprentice is a very nice horse; he is very correct, He has produced very well for the partners and they are very please with the results. I think Thee Apprentice is significant for the quality he is siring, and for the fact, he is the first and only direct son of Versace in Brazil. These are important bloodlines and we are very happy to have him here."





VERSACE | Get & Grandget

In neighboring Uruguay, at Estancia Las Rosas, Princess Laetitia d'Arenberg is establishing the Versace legacy with his daughter HB Radiance, x Radiance Bey V, by Huckleberry Bey. HB Radiance was bred by Christine Bruce, a small breeder from California who is a devoted fan of Versace. Christine Bruce treasures daughters of Versace. She bred and owns HB Versara, a full sister to HB Radiance. HB Versara is a Canadian and U.S. National Reserve Champion.

HB Radiance has found outstanding success at Estancia Las Rosas in her new homeland of Uruguay. She is the dam of LR Olivia, bred by Las Rosas, she is the unanimous Junior Champion Filly of the 2013 Punta del Este Arabian Festival in Uruguay. Many of Versace's daughters, including HB Radiance, are among the most sought after breeding horses in the world. They have proven themselves as consistent producers of extreme quality and the timeless characteristics breeders around the world are seeking today.



LR OLIVIA



One of Versace's most noteworthy daughters is the lovely **VERONICA GA**, x Echo Belle, bred by Cathy Thomson and foaled in 2001. Arizona breeder Patti Scheier, of Scheier Farms, recognized Veronica GA's beauty and breeding potential. She purchased Veronica GA in 2003 as a two-year-old. In 2004, Veronica GA was shown and was named U.S. National Champion Futurity Filly. Later, Veronica GA went on to become an extraordinary broodmare, producing 11 offspring to date.



Echo



SF VERAZ



CONVICTION CA



JULLEYE AL GAZAL XX



In 2006, **VERONICA GA** produced two colts. The first, SF Veraz, was sired by Gazal Al Shaqab. SF Veraz went on to sire the 2011 U.S. National Champion Yearling Gelding and U.S. National Champion Juvenile Gelding - Conviction CA, x Denalia. SF Veraz also sired the extremely beautiful Scottsdale Champion International Yearling Filly and International Junior Champion, Julleye Al Gazal XX, out of Beautiful Juell V, bred by Larry Schopf. SF Veraz also sired the exquisite chestnut filly, Allezandra Albidayer, x DA Elegantra, bred by Jeff and Sybil Collins and now owned by Sheikh Mohammed Bin Saud Al Qasimi of Albidayer Stud, Sharjah, UAE.



ALLEZANDRA ALBIDAYER



PCF VISION



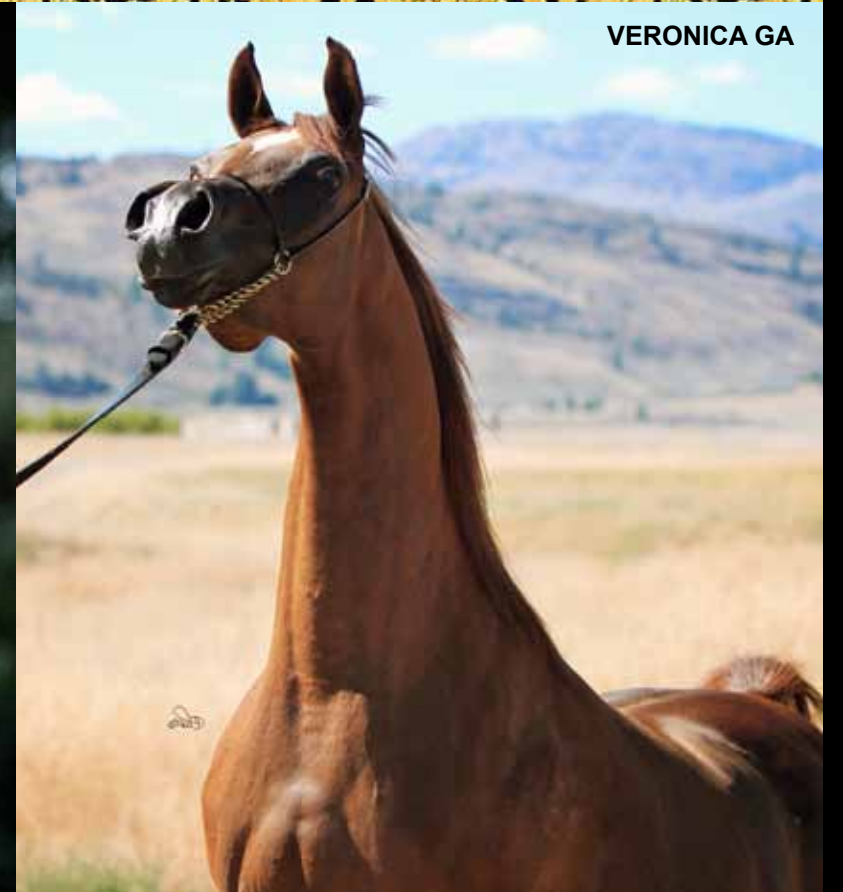
PCF INVICTUS

VERONICA GA 's second colt born in 2006, **SF VERIFY**, was also bred by Patti Scheier, but sired by Marwan Al Shaqab. This **VERSACE** grandson is owned by Ali Sawaed of Bedouin Arabian Stud, Denmark, and is now an international champion. In 2006, Sam Peacemaker of Peacemaker Arabians purchased several embryo rights to Veronica GA from Patti Scheier. The result of one was the fantastic stallion **PCF VISION**, foaled in 2007, also sired by Marwan Al Shaqab. PCF Vision earned the distinguished titles of 2010 Canadian and U.S. National Reserve Champion Futurity Colt. In January of 2013, HRH Prince Saud Bin Sultan Al-Saud of Saudi Arabia purchased PCF Vision. Before he was exported, PCF Vision sired **PCF INVICTUS**, x Veronica GA, an exotic colt with double lines to Versace.

Veronica GA's 2007 daughter, Verily PCF, by Magnum Chall, was also bred by Sam Peacemaker. Verily PCF was U.S. National Champion Mare JTH, 17 & Under. Patti Scheier bred two additional foals from Veronica GA. They are SF Sir Real, by Sir Fames HBV, foaled 2008. SF Sir Real was Canadian National Reserve Champion Two-Year-Old Colt, and **SOUL OF GAZAL SF**, by Gazal Al Shaqab, foaled 2011. In 2008, Peacemaker Arabians purchased Veronica GA and she continues to be a top producer for their breeding program.



SF VERIFY



VERONICA GA



AAS-ELISHAHH



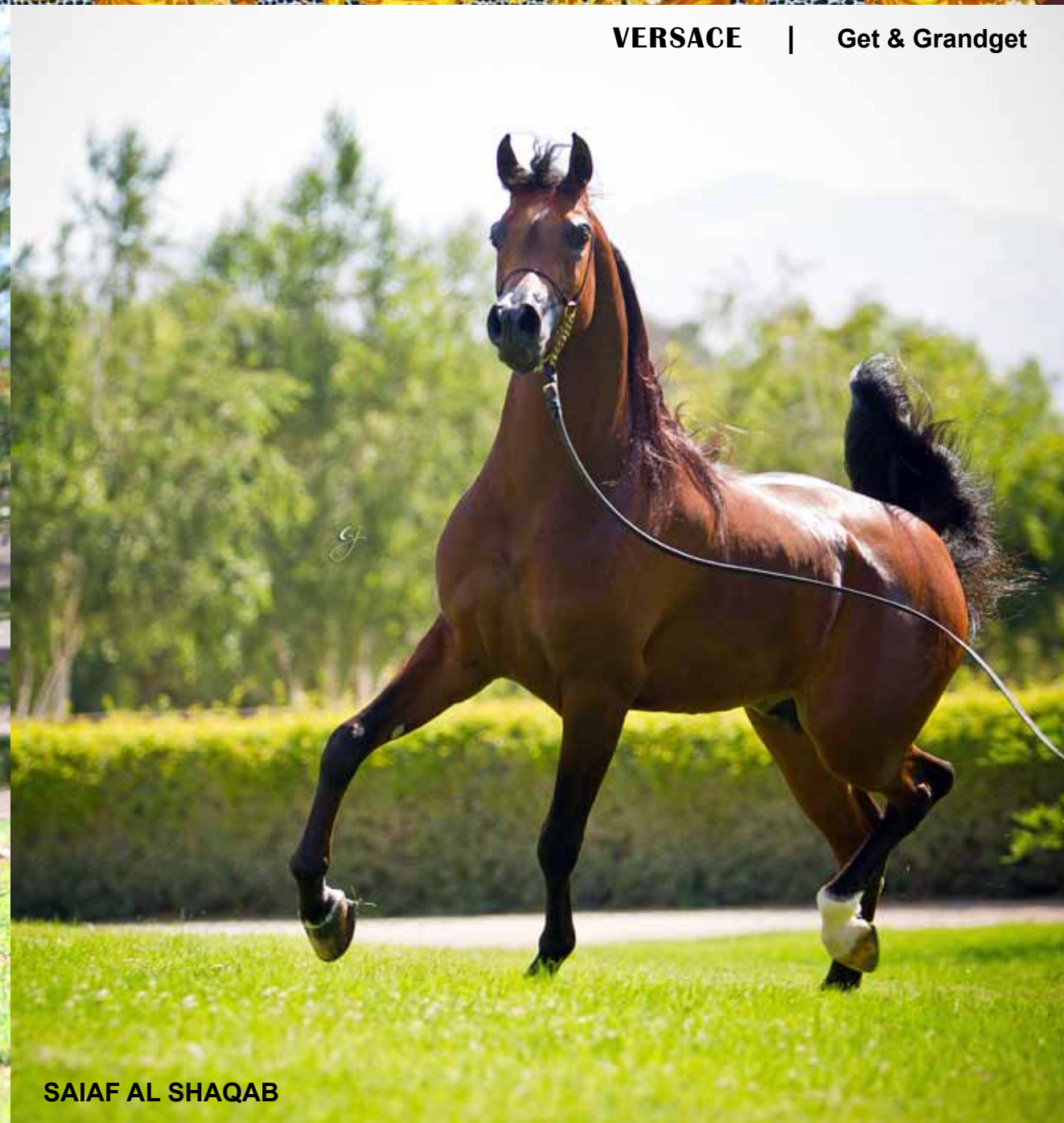
BRIXX IA

VERSACE'S daughter Bella Versace, x BD Penelope, foaled 1999, was bred by Richard DeWalt of Illusion Arabians. Richard DeWalt has bred numerous national and international champions. **BELLA VERSACE** is the dam of the handsome stallion **BRIXX IA**, by Gazal Al Shaqab. Brixx IA was the 2009 Canadian National Champion Futurity Stallion, as well as 2012 Canadian and US National Reserve Champion Senior Stallion. Brixx IA is owned by Regan and Renae Rohl, USA

The Versace daughter **SEMPRE** is the dam of multi-national champion **AAS-ELISHAHH**, sired by Eden C, bred by Golden Foxx Arabians, and owned by Luciana Fasano of Fazenda Floresta. AAS-Elishahh's most important titles are U.S. National Champion Yearling Colt, U.S. National Champion Two-Year-Old Colt, Arabian Breeders World Cup Las Vegas Supreme Gold Champion Junior Colt, and Arabian Breeders World Cup Las Vegas Champion Two Year Old Colt.



VENETZIA



SAIAF AL SHAQAB



The **VERSACE** daughter **VENETZIA**, x Gianna, foaled 2004, was another great mare bred by Rojo Arabians. Al Shaqab Stud of Qatar purchased Venetzia in 2006. She was only two-years-old, but she showed tremendous promise. Venetzia has been a wonderful representative of the Versace family. She has earned many, prestigious titles throughout Europe and the Middle East including the Menton Mediterranean and Arab Countries

Junior Champion Filly, All Nations Cup Junior Champion Filly, Menton Mediterranean and Arab Countries Champion Senior Mare, Salon du Cheval Reserve World Champion Mare, and five titles of Qatar National Champion and Best of Show. In addition, Venetzia has given Al Shaqab Stud one of their brightest stars, the international champion and exciting young sire, **SAIAF AL SHAQAB**, by Gazal Al Shaqab.



Another **VERSACE** daughter who has made significant contributions as an exceptional broodmares is the lovely chestnut **MISS AMERIKA**, x Maiden Amerika, foaled in 2002, and bred by Rojo Arabians. Miss Amerika was purchased by Dean and Terry Wikel of Pegasus Arabians in October 2007. It was an excellent acquisition for the Wilkes. Miss America later produced **MISS MARIAN PA**, by Marian Al Saab, foaled in 2011. In February of 2012, Al Shamanic Stud of Qatar purchased Miss Marian PA for their world-renowned breeding program. Later that same year, Miss Marian PA the named 2012 U.S. National Champion Yearling Filly and U.S. National Reserve Champion Junior Filly – 1-3 Years Old.



MISS MARWAN PA



VERSACE daughters are high achievers, which are sought after by breeders around the world. Arizona breeder David Cains of Stonewall Farm Arabians owns the beautiful **IVORY LAVITA E BELLA**, x Ivory Kometa, foaled 2003. This Versace daughter is a vision in white. Ivory LaVita E Bella is a tremendous producer, her foals have been very successful in the ring and international breeders have acquired several for their breeding programs. Stonewall Farms also owns Ivory LaVita E Bella's full sister, Ivory Komeira.





Another Arizona breeder, Erin Naas, owns the highly acclaimed **VERSACE** daughter **A SPECIAL VERSACE**, x FH Magnum Special. This mare is a dark, exotic beauty who has produced beautiful foals including a filly, Ajwad Salma, by DA Valentino, making her double Versace! Breeders in Saudi Arabia purchased this fantastic filly from her breeder, Erin Naas.



A SPECIAL VERSACE



Additional noteworthy **VERSACE** daughters include Forbidden Love LL, x BH Magnumsylowete, she was the Canadian National Reserve Champion Two-Year-Old Filly, bred by Robert and Judith Burton, and owned by Dynasty Arabian Horse Partners. Versace's offspring are tremendously athletic and trainers love their willing, loving personalities. The Versace daughter Versacia, x RTR Wind Charm, was a National Champion Arabian Sport Horse Mares In-Hand and National Champion Arabian Sport Horse Mares In-Hand ATH. The beautiful Versace daughter Sonoma Jazz, x Sonoma Chiffon, holds several National titles including U.S. National Western Pleasure Futurity Champion, Canadian National Reserve Champion Western Pleasure Junior Horse, and Canadian National Champion Western Pleasure AAOTR 40 & Over. Sonoma Jazz was bred by Geoffrey and Donna Barton and is owned by Laura Stewart. In addition, the Versace daughter Finding Fame, x Lost-N-Found, bred by John Brown of Rojo Arabians, and owned by Jeanne Black, was Canadian National Champion Hunter Pleasure.

This litany of champions and champion producers confirms that Versace and his offspring are not only some of the most beautiful horses in the breed; they are also versatile athletes and valuable breeding horses. It is hard to believe that Versace is gone from us. Perhaps that is because we feel his presence and see him so vividly in his sons, daughters, and grandchildren everyday. Thankfully, through the miracle of science and modern technology, breeders are still able to create their own Versace masterpiece. John Brown of Rojo Arabians, owner of Versace, assured me this legendary sire is still available, via frozen semen, and the conception rates are excellent. However, he does encourage breeders to select their most fertile mares for optimum success.



Suzanne
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VERSACE AND HIS BREEDER, JOHN BROWN OF ROJO ARABIANS



International breeders confirm their success using Versace's frozen semen. In 2013, Al Hawajer Stud welcomed a **VERSACE** filly out of El Sana-dika IA, by Sanadik El Shaklan, and Al Shahania Stud welcomed two Versace foals out of Oceania O, by Pershahn El Jamaal. Austrian breeder Dr. Franz Rongits also confirmed his mare is foal to Versace for a 2014 foal. Breeders around the world that are committed to producing exotic and athletic foals continue to use Versace. In fact, they are official members of Club Versace. This group of breeders will be rewarded for their long-time support of the stallion by receiving priority status when Versace's semen reserve is closed to the public.

Like the great fashion designer and namesake, **VERSACE** has many dedicated devotees including Lisa Loring-Powell who selected Versace as the head sire for her breeding program at Show Biz Arabians. Lisa is a long time devotee of Versace and even has a page on her website dedicated to him. In 2013, Lisa's mare Famiss FM produced a handsome bay colt by Versace, MARCELO.



Lori Ricigliano



Small breeders Rob Michels and his family own Limitless Arabians in Florida. They are over the moon about their 2013 **VERSACE** foals. The first was a colt, **VALIANT LA**, x Material Girl VF. News of this exotic colt spread fast and he immediately caused excitement around the world. The Michels dreamed of breeding a superstar and that is exactly what they got!

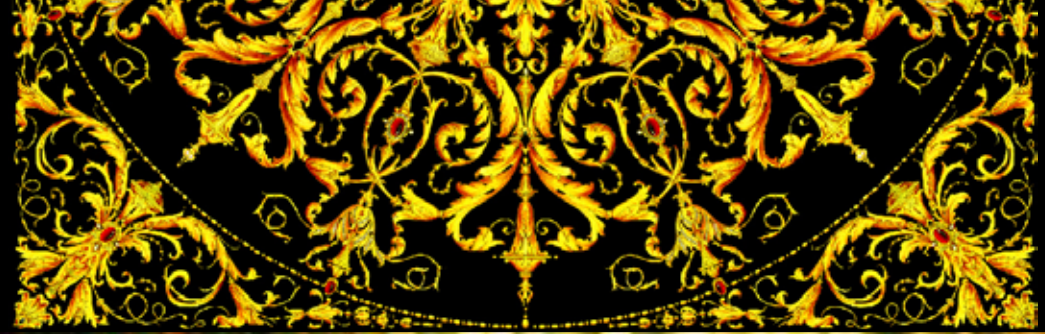
Al Shahania Stud in Qatar was so impressed by Valiant LA, they purchased two embryo rights to Material Girl VF to breed to Versace in order to produce full siblings to the handsome young colt. Rob Michels' original inspiration for breeding to Versace was his dream horse - DA Valentino. How wonderful that DeCarol Williamson of Dolorosa Arabians also purchased an embryo to Material Girl VF to breed to his Versace son, DA Prodigy - a full brother to DA Valentino. The catalyst for bringing these breeders together is **VERSACE!**





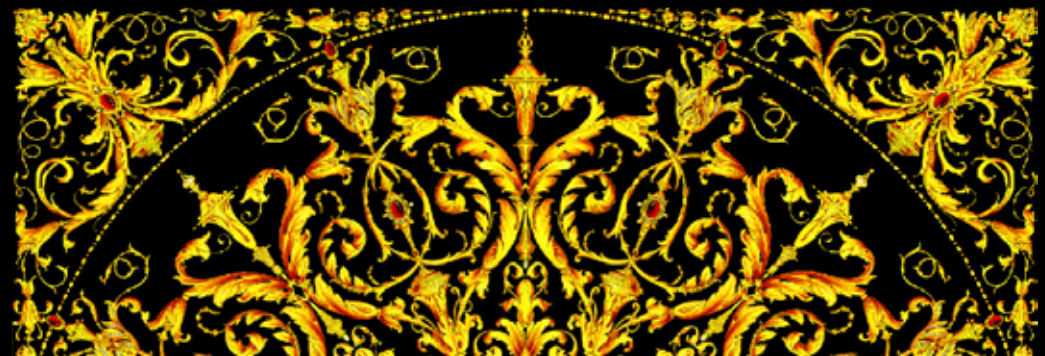
Lori Ricigliano

VERSACE | LOVETRUCK LA



Supreme 2000

The Michels family also scored big with their 2013 **VERSACE** filly, **LOVETRUCK LA**, x Valencia C, by DA Valentino - making Lovestruck LA double Versace. The Michels plan to continue to breed to Versace as long as possible.





Jennifer Patterson of Freedom Ranch owns the U.S. National Top Ten and multiple Scottsdale Reserve Champion Stallion DS Major Afire (Afire Bey V X SS Magnolia), he is a maternal sibling to U.S. National Champion Echo Magnifico. Jennifer selected **VERSACE** for her beautiful and athletic daughters of DS Major Afire, which she keeps at Mike Neal Arabians Center in Delavan, Wisconsin. The results were truly fantastic. At the top of the list is **MAGNIFICO VERSACE FR**, x SA Sharyed, foaled in 2012. Magnifico Versace FR was the 2013 Scottsdale Signature Champion Yearling Colt. Later, Jennifer scored a major coup at the 2013 Region 11 Championships winning both the Yearling Colt Championship with Magnifico Versace FR, and then also winning the Yearling Filly Championship with **LA DOLCE VERSACE FR**, x Allie Chat. Both champions were sired by **VERSACE** and bred by Jennifer Patterson.

Jennifer is a firm believer in Versace's ability to combine beauty and athleticism. She now has several Versace offspring, including newly arrived 2013 foals and more are expected in 2014. Jennifer's breeding program proves that with Versace, you don't have to sacrifice beauty for performance. Dedicated breeders like these from around the world are ensuring that Versace's legacy continues.

LA DOLCE VERSACE FR

MAGNIFICO VERSACE FR



VERSACE | MAGNIFICO VERSACE FR



VERSACE

The house of Versace was unrivaled throughout the 1980s and 1990s; we could not get enough of their designs. Many people believed the tragic death of the beloved creative genius, Gianni Versace, would be the end of a fashion empire. Thankfully, Versace shared his passion for fashion with his family and because of this shared passion, the house of Versace continues today.

The parallels between Versace, the designer, and Versace, the Arabian stallion, are truly amazing. Both were handsome, charismatic, inspiring, and deeply loved individuals. Both left this world far too soon. Both left lasting legacies through their families. Both brought great joy to thousands of people, and both remain immortal icons of style, grace, and beauty.

• FINI •



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Thank you to John Brown and Dr. Robert Williams
for this opportunity to pay my respects to
their magnificent stallion and dear friend, Versace.
Our friendship began through my heartbreak and their joy
in acquiring my favorite Arabian mare, Precious As Gold.
Although she was never mine, I loved Precious as though she was.

My heartbreak was healed when I realized
that with John and Robert, Precious As Gold achieved
her true destiny and divine purpose in this world,
and that they loved her as much as I did
- and perhaps even more.



Beth Ellen Hunziker